



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 853737

Schedule Dates 09/12/12-09/18/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand 198/REP/US PRES (177427)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE 198
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular

Comments
ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ROMNEY FOR PRESIDENT

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Melissa Welch
CO-OP No
Headline # 06310410
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,448.50
Net Total \$70,541.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	94	\$82,990.00
Grand Total:	94	\$82,990.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:58A- 6:58A (ET)				1	1	1			3	\$720.00	\$2,160.00	Charlotte (WCNC) (WCNC)	NEWS 6A	9/11/12
2.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	5:58A- 6:58A (ET)		1	1						2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	NEWS 6A	9/11/12
3.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	6:58A- 9A (ET)		1	1						2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/11/12
4.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	6:58A- 9A (ET)				1	1	1			3	\$720.00	\$2,160.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/11/12
5.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	9A- 10A (ET)				1	1	1			3	\$360.00	\$1,080.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	9/11/12
6.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	9A- 10A (ET)		1	1						2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	9/11/12
7.1	Normal Line / SPOT	09/12/12-09/14/12	3	:30	6:59P- 7:30P (ET)				1	1	1			3	\$1,260.00	\$3,780.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/11/12
8.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	6:59P- 7:30P (ET)		1	1						2	\$1,260.00	\$2,520.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/11/12
9.0	Normal Line / SPOT	09/17/12-09/18/12	4	:30	7:30P- 7:58P (ET)		1	1						2	\$1,395.00	\$2,790.00	Charlotte (WCNC) (WCNC)	WHEEL	9/11/12
10.1	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7:30P- 7:58P (ET)				1	1	1			3	\$1,395.00	\$4,185.00	Charlotte (WCNC) (WCNC)	WHEEL	9/11/12
11.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	11P- 11:34P (ET)		2	2						4	\$1,035.00	\$4,140.00	Charlotte (WCNC) (WCNC)	NEWS 11P	9/11/12
13.0	Normal Line / NFL	09/16/12-09/16/12	4	:30	6:58P- Football Night in America								1	1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		9/11/12
14.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	4P- 4:59P (ET)		1	1						2	\$425.00	\$850.00	Charlotte (WCNC) (WCNC)	NEWS 4P	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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15.1	Normal Line / SPOT	09/12/12-09/14/12	2	:30	4P- 4:59P (ET)				1	1	1			3	\$425.00	\$1,275.00	Charlotte (WCNC) (WCNC)	NEWS 4P	9/11/12
16.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	4:59P- 5:29P (ET)				1	1	1			3	\$495.00	\$1,485.00	Charlotte (WCNC) (WCNC)	NEWS 5P	9/11/12
17.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	4:59P- 5:29P (ET)		1	1						2	\$495.00	\$990.00	Charlotte (WCNC) (WCNC)	NEWS 5P	9/11/12
18.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	5:29P- 5:59P (ET)		2	2						4	\$540.00	\$2,160.00	Charlotte (WCNC) (WCNC)	NEWS 530P	9/11/12
19.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:29P- 5:59P (ET)				2	2	2			6	\$540.00	\$3,240.00	Charlotte (WCNC) (WCNC)	NEWS 530P	9/11/12
20.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	5:59P- 6:30P (ET)		2	2						4	\$855.00	\$3,420.00	Charlotte (WCNC) (WCNC)	NEWS 6P	9/11/12
21.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:59P- 6:30P (ET)				2	2	2			6	\$855.00	\$5,130.00	Charlotte (WCNC) (WCNC)	NEWS 6P	9/11/12
22.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	3P- 4P (ET)		1	1						2	\$315.00	\$630.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/11/12
23.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	4:58A- 5:58A (ET)				2	2	2			6	\$330.00	\$1,980.00	Charlotte (WCNC) (WCNC)	NEWS 5A	9/11/12
24.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	4:58A- 5:58A (ET)		2	2						4	\$330.00	\$1,320.00	Charlotte (WCNC) (WCNC)	NEWS 5A	9/11/12
25.1	Normal Line / SPOT	09/15/12-09/15/12	2	:30	5:58A- 6:57A (ET)							2		2	\$285.00	\$570.00	Charlotte (WCNC) (WCNC)	NEWS 6A SAT	9/11/12
26.0	Normal Line / Soccer	09/15/12-09/15/12	4	:30	3:30P- Major League Soccer							3		3	\$450.00	\$1,350.00	Charlotte (WCNC) (WCNC)		9/11/12
27.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	7A- 8A (ET)								1	1	\$770.00	\$770.00	Charlotte (WCNC) (WCNC)	NEWS 7A SUN	9/11/12
28.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	8A- 9A (ET)								1	1	\$945.00	\$945.00	Charlotte (WCNC) (WCNC)	SUN TODAY	9/11/12

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29.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWS 9A	9/11/12
30.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS 6P	9/11/12
31.1	Normal Line / SPOT	09/15/12-09/15/12	3	:30	6:59P- 7:30P (ET)							2		2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	JEOPARDY WKND	9/11/12
32.1	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:30P- 7:58P (ET)							2		2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	WHEEL WKND	9/11/12
33.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	11:29P- 1:02A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	SNL	9/11/12
34.0	Normal Line / SPOT	09/17/12-09/18/12	3	:30	11:34P- 12:37A (ET)		2	2						4	\$450.00	\$1,800.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	9/11/12
35.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	9:58A- 11A (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	MEET PRESS	9/11/12
36.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	3P- 4P (ET)				1	1	1				\$200.00		Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/11/12
36.1.1	Preempt	09/12/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - wrong rate	
36.1.2	Preempt	09/13/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - wrong rate	
36.1.3	Preempt	09/14/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - wrong rate	
37.0	Normal Line / NFL	09/16/12-09/16/12	4	:30	8:12P- NBC Sunday Night Football								3	3	\$7,500.00	\$22,500.00	Charlotte (WCNC) (WCNC)		9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: